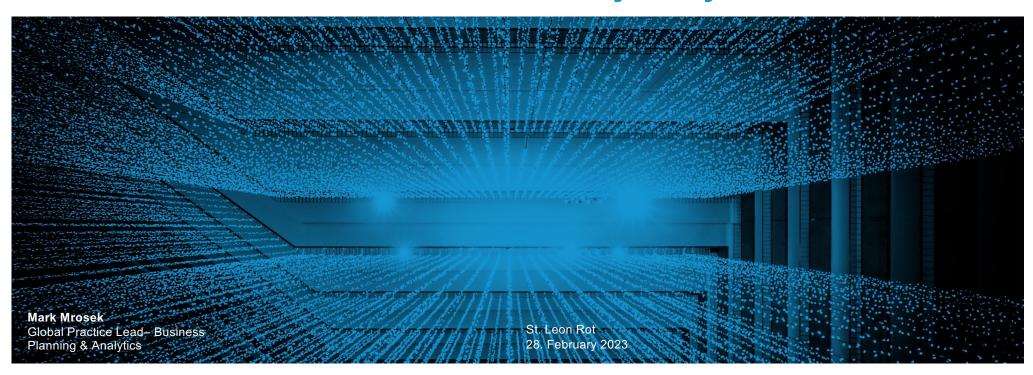


# How to reduce your carbon footprint and make smart decisions with sustainability analytics



# CO2 reporting is important but not sufficient

#### **Sustainability Analytics**

#### It all starts with actuals reporting



#### **Sustainability Analytics**

#### **Understanding your historic data is key**



Before 2020, about 90% of CO<sub>2</sub> emissions in our operations were caused by travel; flights had the highest impact of up to 90% depending on the country.



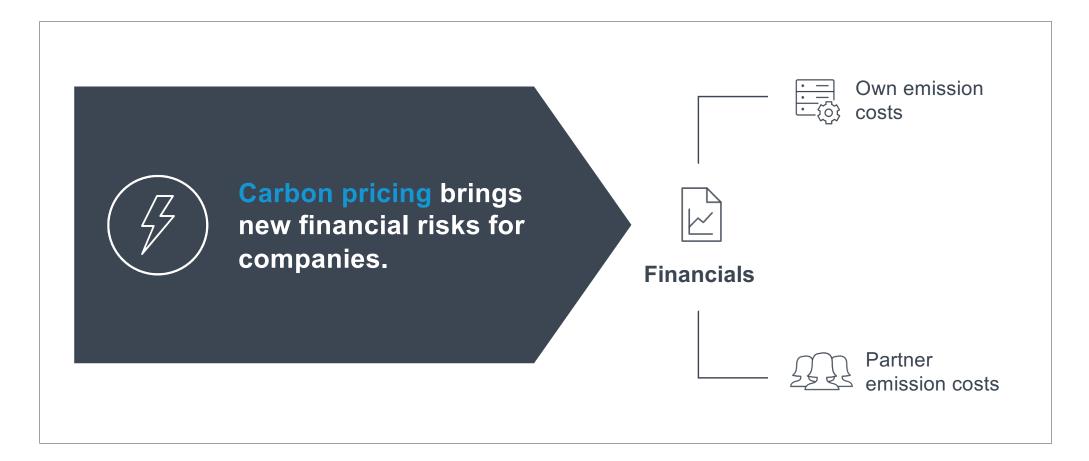
Starting in 2020, travel restrictions during the pandemic reduced travel related emissions by about 70%.



Before 2020, work and office related emissions only accounted for 10-15% of our emissions, but since the pandemic both sources are now relevant.

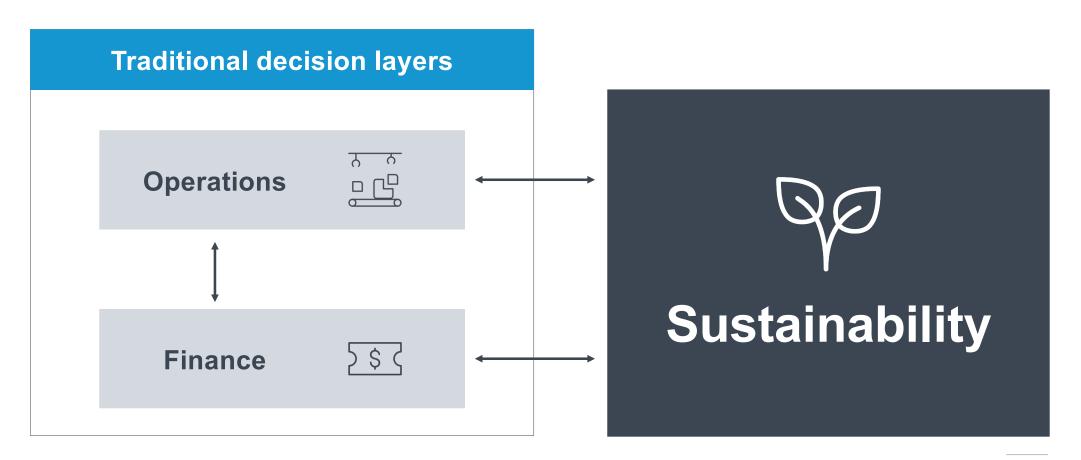
#### **Sustainability Analytics**

What about future impacts?



# Planning is the supreme discipline

## The evolution of planning in companies A new decision layer needs to be added



#### How to reduce your carbon footprint and make smart decisions Demo





### Thank you.



Mark Mrosek
Global Practice Lead,
Business Planning & Analytics

mark.mrosek@westernacher.com +49 174 697 04 39







